

NORTH DAKOTA BEEF COMMISSION MINUTES
Virtual Conference Call
October 19, 2023

North Dakota Beef Commission (NDBC) Chair Fred Helbling called the meeting to order at 7:59.

Directors Present: Fred Helbling, Jason Zahn, Jess Nehl, Sharon Kickertz-Gerbig, Brian Amundson, Joy Patten, Denise Rohweder and Valerie Wagner. Director Absent: Matt Lachenmeier. Ex-Officio Directors Present: Clark Price. Ex-Officio Director absent: Travis Maddock.

Staff Present: Wendy Masset, Leann Rosencrans and Nicole Wardner.

Guests: Joan Zimmerman, North Dakota Stockmen's Association (NDSA), John Hinners, United States Meat Export Federation (USMEF).

Programs

USMEF

John Hinners, USMEF, Senior Vice-President of Industry Relations gave a short presentation on current US exports, where the exports are going, and what export markets USMEF is focusing on.

Military Appreciation Day (MAD)

Joan Zimmerman, NDSA, reported on the 18th Annual Beef Industry Military Appreciation Day that was held July 25, 2023, in Minot, ND. More than 1,400 military personnel and families attended along with sponsors and volunteers. Joan's request was for \$29,233 for MAD reimbursement.

Minutes were previously delivered from the September 14 Board Meeting. **Kickertz-Gerbig moved to approve the September 14 minutes, second by Wagner. Motion passed.**

Financial Update

Nehl gave an update on the September 2023 Financial Report. **Nehl moved to receive and file the September financial report, second by Amundson. Motion passed.**

Executive Meeting Report

Nehl reported the Executive directors met October 18, 2023. They discussed strategic planning and setting a timeline on funding requests. BQA was discussed and Nicole will meet with Lisa Peterson and NDSU extension. Also discussed was reimbursing 100% of National Cattlemen's Beef Association convention expenses. With the new electronic brand records system beginning, Nicole will set up a meeting between herself and NDSA Executive President, Julie Ellingson to discuss potentially receiving this information electronically. **Nehl moved to receive and file the Executive report, second by Patten. Motion passed.**

Other Business

Wardner informed the board of a website called "Who is NCBA" that was generated out of Missouri.

Next Meetings

November 16 - Virtual call. 8 a.m.

December 14 - Quarterly board meeting. 10 a.m.

Helbling adjourned at 9:01 a.m.