

NORTH DAKOTA BEEF COMMISSION MINUTES

April 27, 2023

Virtual Conference Call

Call to Order

North Dakota Beef Commission (NDBC) Chair Mark Voll called the meeting to order at 8:00 am.

Directors present on call: Voll, Fred Helbling, Sharon Kickertz-Gerbig, Lilah Krebs, Jess Nehl, Jason Zahn, Matt Lachenmeier, Joy Patten, and Brian Amundson. Ex-Officio director: Travis Maddock

Directors absent: Ex-Officio - Clark Price

Staff on call: Nicole Wardner and Wendy Masset

Guests present: Julie Ellingson, NDSA

A motion was made to approve the agenda by Helbling, seconded by Kickertz-Gerbig. Motion passed.

Minutes

A motion was made to approve the minutes of the March 16 board meeting by Zahn, seconded by Krebs. Motion passed. Krebs moved to approve the minutes from the special meetings on April 11th and April 24th. Helbling seconded. Motion passed.

Financial Report

Helbling gave a summary of the March 2023 financial reports. **A motion was made to approve and file the financials by Helbling, seconded by Amundson. Motion passed.**

Budget Committee Report:

Helbling gave a report on the last committee meeting. Wardner shared updates on the summer digital campaign investment distribution as well as platforms being utilized. **Kickertz-Gerbig moved to approve the Budget Committee minutes, Helbling seconded. Motion passed.**

National/International Items

Voll gave a report on the USMEF strategic planning meeting he attended. If there is a NDBC director that would like to attend the Spring USMEF meeting in Minneapolis, let Wardner know to get registered. Maddock gave an update on the Beef Promotion Operating Committee orientation and the Beef Science Summit. Nehl gave a report on new director orientation in March.

Events/Issues/Updates:

Wardner gave an update to Beef Month programs. All programs have had a great response, program materials were shipped to participating individuals, schools, and businesses to ensure delivery for May events. Wardner informed committee members of upcoming planning meetings for the next fiscal year. She will contact the committee chairs to set dates and move forward with plans for the '23-24 FY.

There was no other business to bring before the board.

Next meetings:

Virtual call, May 25

Board Meeting, June 13

Voll adjourned the meeting at 9:02 am.